



Why was Taking Aim at Cancer in Louisiana (TACL) Formed?



Louisiana has persistently poor cancer outcomes — and significant racial and geographic disparities across all cancers.



Lousiana ranks **46th out of 50 states** in aggregate cancer outcomes — if we reduce its cancer mortality rates to the national average, **1,500 fewer** Louisianans will die each year.



Cancer outcomes for **blacks** are **30% worse** than for whites, regardless of health plan coverage. There are also regions in Louisiana with very poor outcomes — so called "hot spots."



Multiple small initiatives have failed to make a significant impact statewide because they have lacked the scale and depth to do so. **This is unacceptable.**



TACL was founded in 2018 through a grant from the United Health Foundation. The grant supported comprehensive research of Louisiana's current cancer outcomes to identify the areas of greatest need and opportunity for improvement.



TACL'S Big Idea:

To improve cancer outcomes in Louisiana by expanding residents' access to cancer prevention, screening and standard of care treatment.

This can only be done if we all work together!

Initial Interventions will Target:



Breast Cancer Treatment

Colorectal Cancer Screening

TACL's 4 Clinical Initiatives:

- Reduce breast cancer treatment and cost variation across the state
- Establish reliable colorectal screening and referral systems
- Expand access to colonoscopies
- Train community health workers and navigators to help populations overcome barriers to screening and connect them with needed resources

TACL's 4 Infrastructure Support Initiatives:

- 1 TACL governance/core staffing
- 2 Establish a payer council (payment/policy changes that impact screening)
- 3 Creation of a statewide screening registry
- Public awareness campaign (targeted at patients/physicians for colorectal cancer screening)

We are asking for your support in establishing TACL as Louisiana's unifying cancer improvement initiative.



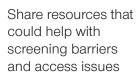
Make breast cancer and colorectal cancer screening a priority in your own organization — adopting the recommendations and guidelines set by the clinical committee for both breast cancer and colorectal cancer



Sign the National Colorectal Cancer Roundtable's pledge for supporting an 80% screening rate









Make a modest financial investment to fund TACL's budget and initiatives



TACL's Participants — About 80% of Health Care in LA:

- Blue Cross Blue
 Shield of Louisiana
- Gulf South Minority Underserved NCORPs
- Humana
- LCMC Health
- Louisiana Department
 of Health
- Louisiana Department
 of MCO Association
- Louisiana Cancer Prevention & Control Programs
- Mary Bird Perkins
 Cancer Center
- Ochsner Health System
- Patient Advocate/ Cancer Survivor
- Peoples Health
- Southeast Louisiana Veterans Health Care System
- Teche Action Clinics
- Tulane School of Medicine
- Turner Industries
- United Healthcare
- Willis-Knighton Health
 System
- Ochsner LSU
 Health Shreveport

Involved health systems provide 80% of inpatient cancer care in Louisiana, health plans and the state provide 78% of the coverage for Louisianans.