



TAKING AIM AT CANCER
IN LOUISIANA

2022








ANNUAL

REPORT




Prepared By

2022

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TAKING AIM AT CANCER IN LOUISIANA (TACL)

TACL is a state-wide initiative that brings together leaders across sectors in healthcare, business, government, community, advocacy, philanthropy and other sectors to work toward the common goal of improving cancer outcomes in Louisiana.

● **Mission**

TACL is Louisiana's united force to reduce cancer mortality by eliminating racial disparities and health inequities.

● **Vision**

To support initiatives that give communities all across Louisiana access to cancer screening and the ability for each cancer patient to pursue their best treatment options.

Impact Report



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A message from our Board Chair

Looking back at 2022 it is sometimes easy to forget that this is the first full year that our efforts have been unimpeded by Covid. It is gratifying to see the progress made during this eventful year and to think of the lives saved by the initiatives put in place because of efforts initiated by TACL and the institutions represented on our executive board. TACL organizations increased colorectal cancer screening rates by over 6%, we piloted a transportation program to assist patients without access.

We secured our first grant for \$75,000 to facilitate increased colorectal cancer screening rates in primary care practices and, lastly, we worked through the Louisiana Health Information Exchange (LaHIE) of the Louisiana Health Care Quality Forum (LHCQF) to develop and approve a cancer screening registry pilot.. TACL has made great strides in the past several years and I am proud to end my run as Board Chair knowing that we have accomplished so much.

Potential Lives Saved

13,000

Individuals stand to benefit from TACL's learning collaborative with 4 primary care clinics working to improve their CRC screening rates.

tba

Cologuard kits provided by LA medicaid in 2022 since expanding coverage in March.

\$186,453

Awarded to TACL from LDH and Exact Sciences in the form of grant funding for our CRC Learning Collaborative in Primary Care Practices Initiative.



Meet OUR TEAM



Greg Sonnenfeld

Board Chair
Asst. VP Cancer Service Line
Ochsner LSU Health,
Shreveport



Donna Williams, DrPh

Vice Chair
Director of Louisiana Cancer
Prevention & Control
Programs
LSUHSC



Vince Sedminik

Board Secretary and
Treasurer
Vice President/Administrator
Willis-Knighton Medical
Center

Board Officers



Chancellor Donald, MD

TACL CMO
Hematologist/Oncologist
Assistant Professor of
Clinical Medicine, Tulane
University



Terry Birkhoff

Executive Management
Services



Myriah LeGaux, MS

Project Management

Operations Support

2022

At a Glance

\$188,965

Revenue Generated
(As of Q4 2022)

● Key Challenges

Recovering from Hurricane Ida and Pandemic made it difficult on the healthcare sector. Staff burnout and staff shortages created some barriers for our partners to prioritize preventative care, but they overcame those barriers.

\$224,761

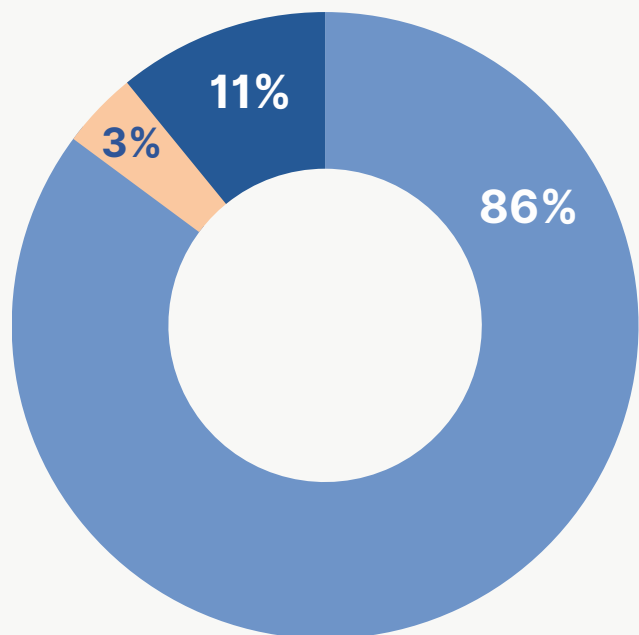
Program Services-
education for breast and
colorectal cancer initiatives

\$7,530

Fundraising

\$29,459

**Management and
Administration**





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2022 *IN REVIEW*

● **BRC Initiatives :**

- Increasing adherence to treatment standard of care for Breast Cancer
- Identifying individuals who are at high risk for Breast Cancer
- Using Community Health Workers to improve Breast Cancer Patient Outcomes

● **CRC Initiatives:**

- Adopting best practices to increase screening among board organizations and PCPs.
- Increasing Molecular Testing in Colorectal Cancer Patients adopted as a priority
- Increasing Access to Colonoscopies

● **Partnerships**

- Working with Health Plans to identify policy/payment changes that reduce barriers for breast and colorectal cancer screening through the Louisiana Payer Council
- Providing continuing education to CHWS to help them educate and better navigate individuals to breast and crc screening.

See a full list of our [2022 accomplishments here](#)



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2022 NOTEABLE ACHIEVEMENTS

● MCO Pilot

Launched Managed Care Organizations CHW Pilot in LDH Region 3. Through our partnership with the Louisiana Managed Medicaid Association (LMMA), we have facilitated the training of 5 CHWs to work in Region 3 with a special focus on cancer screenings. These CHWs are shared among all of the MCOs with the help of Volunteers of America.

● Coverage of Cologaurd

Through coordinated efforts of our partners, we saw Medicaid Extend Screening Coverage to Cologuard (FIT DNA) this year. Medicaid now covers all approved screening modalities for CRC. We also facilitated distribution of 100 free Cologuard kits to those in need.

● Implemented 90% of Clinical Recommendations

We are happy to report that 90% of the clinical recommendations first set in 2018 for TACL's Organizations have been initiated.

See the list of the [2018 Summit Clinical Recommendations here](#)

Feature Initiative



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LA 211 Ride United Transportation Access Program



TACL Outcome Highlights (as of April 2023)

- 1 Total Rides: 520**
- 2 Individual Riders: 29**
- 3 Avg. Rides per Patient: 18**
- 4 Avg. Cost per Ride: \$24.59**
- 5 Avg. Cost per Patient: \$441**

Goal: Provide rides that remove urgent transportation barriers and help meet healthrelated needs for low-income, uninsured or underinsured, and/or at-risk individuals and families. (Medicaid/Medicare also included to address gaps in coverage).

211 Transportation Pilot

Made possible through funding provided by United, TACL launched a pilot at the end of 2022 to help provide transportation to cancer patients for all of their healthcare needs, not just directly related to their cancer treatments.





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2022 DATA *HIGHLIGHTS*

● **Highest Organizational Participation Ever**

Collected annual screening data from 90% of Board Organizations (Health Systems & Payers combined).

● **Addition of Molecular Testing**

Collecting rate of Molecular Testing in Colorectal Cancer Patients added to our annual data collection and named a priority metric for our board organizations.

● **Improvements in Screening and Narrowing of Racial Disparities**

Despite Pandemic setbacks and barriers!

THE YEAR AHEAD: *MILESTONES FOR 2023*

- 
- **\$75,000 Grant from Exact Sciences awarded to continue our PCP Learning Collaborative Initiative:**
 - Recruiting a new cohort of Primary Care Practices in the summer of 2023
 - Launching the new collaborative for this program's second year of improving CRC screening in PCPs.
 - **Cancer Screening Registry: Approved in 2022, moving forward in 2023!**
 - Funding secured from the Louisiana Cancer Research Center.
 - Using CRC as the first screening to register among Medicaid patients, we will begin to pilot and build the full registry.
 - **Focus on Late Stage Diagnosis**
 - Late stage diagnosis of CRC will be a feature target of 2023; using data on payer type, location, and other demographics of those diagnoses late, we will situate the most impactful efforts to those most in need.

We couldn't have done it without your generous support.



Thank you!

We would like to give a special thanks to the Louisiana Tumor Registry for providing TACL with the data we use to set our goals and monitor cancer outcomes.